

The SU Bath presents

Summer Ball



THE
SU
BATH

Saturday 31 May 2025
Sponsorship Proposal



The Summer Ball is the most anticipated and celebrated event of the academic year, where we transform venues across campus, marking the ultimate end-of-year celebration. Over 3,000 students dress in their finest, engage in festivities, enjoy street performers, and dance to live acts and DJs. Previous Balls have featured stellar performances from Scouting For Girls, Ellie Goulding and Rudimental, setting the stage for an unparalleled entertainment experience. The Fun Fair, an integral part of the Summer Ball, is a unique student favourite with breath-taking views of the entire event from atop a Ferris Wheel.



2000+ capacity
Indoor Main Stage

Fun Fair featuring a
Ferris Wheel!

Five live music
venues including an
outdoor
Amphitheatre

Partnering with us will align your brand with the spirit of celebration whilst granting exposure to thousands of students, creating a lasting impact. Don't miss the chance to be part of this extraordinary celebration and elevate your brand's visibility among our Bath community!



Exclusive Brand Exposure Package:

- Logo prominently featured on all event posters
- Prime placement on Digital Screen Advertising across campus
- Exclusive social media posts showcasing your brand
- Web banner on the dedicated Summer Ball minisite
- Animated logo integrated into any video-related content
- Logo prominently featured on post-event photos
- Branding on event cups for maximum exposure
- Premier advertising on screens on the Main Stage during the event
- Prominent banners placed for optimal visibility where suitable

Prices start from £1500+VAT!

Customizable Activation Add-Ons:

- Customized activation booths for direct engagement with attendees
- Product demonstrations and sampling opportunities
- Tailored brand integration options

Prices will vary depending on the activation!



We are happy to tailor a package to meet your needs to combine any of the above so please do get in touch.

Contact us today: Molly Membury
su-sales@bath.ac.uk 07535172673

Don't miss the chance to be part of this extraordinary celebration. Secure your sponsorship today and position your brand in the spotlight!

